Direct Investment Positions on a Historical-Cost Basis, 1993: Country and Industry Detail

By Sylvia E. Bargas and Jeffrey H. Lowe

T HIS ARTICLE presents the country and investment position abroad and the foreign direct investment position in the United States for 1993 on a historical-cost, or book value, basis. This basis is the only one on which detailed estimates of the position are available by country and industry. Aggregate estimates of the investment

Table 1.—Alternative Direct Investment Position Estimates, 1992 and 1993

[Millions of dollars]

	Position	Changes i	Position				
Valuation method	at year- end 1992 ^r	Total	Capital flows	Valuation adjust- ments	at year- end 1993 P		
U.S. direct investment abroad: Historical cost Current cost Market value	498,991 668,181 785,903	49,653 47,982 207,248	58,094 57,870 57,870	-8,441 -9,888 149,378	548,644 716,163 993,151		
Foreign direct investment in the United States: Historical cost Current cost Market value	425,636 497,059 696,846	19,632 19,665 48,790	22,630 21,366 21,366	-2,999 -1,701 27,424	445,268 516,724 745,636		

r Revised.
P Preliminary.

Table 2.—U.S. Direct Investment Position Abroad and Foreign Direct Investment Position in the United States on a Historical-Cost Basis, 1982–93

[Millions of dollars]

Yearend	U.S. direct investment position abroad	Foreign direct investment position in the United States
1982 1983 1984 1985 1986 1987 1988 1990 1990 1991	207,752 207,203 211,480 230,250 259,800 314,307 335,893 381,781 '430,521 '467,844 '498,991 '6548,644	124,677 137,061 164,583 184,615 220,414 263,394 314,754 368,924 394,911 *418,780 *425,636 *445,636

r Revised.

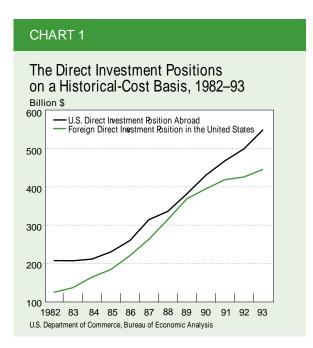
positions on the current-cost and market-value bases are presented in the companion article "The International Investment Position of the United States in 1993," beginning on page 63 of this issue. Table 1 shows the aggregate direct investment positions on all three valuation bases.

In the analysis that follows, information from outside sources, mainly press reports, has been used to assist in the analysis and interpretation of the direct investment position data.

U.S. Direct Investment Abroad

The U.S. direct investment position abroad valued at historical cost—the book value of U.S. direct investors' equity in, and net outstanding

United States and is the only basis on which companies can report data in the direct investment surveys conducted by the Bureau of Economic Analysis (BEA). (For consistency, the estimates of earnings and reinvested earnings used in analyzing changes in the historical-cost positions are also on this basis and are not adjusted to current cost; detailed estimates of these items, like the positions, are not available with such an adjustment.)

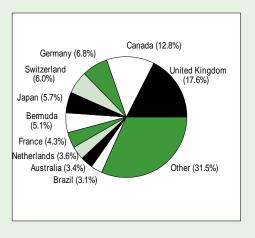


^{1.} Estimates on a historical-cost basis largely reflect prices at the time of investment rather than prices of the current or any other period. Historical cost is the basis used for valuation in company accounting records in the

P Preliminary.

CHART 2

U.S. Direct Investment Position Abroad, 1993: Shares of Host Countries



U.S. Department of Commerce, Bureau of Economic Analysis

loans to, their foreign affiliates—was \$548.6 billion at yearend 1993 (tables 2 and 3, and chart 1).² The positions in the United Kingdom—\$96.4 billion, or 18 percent of the total—and in Canada—\$70.4 billion, or 13 percent of the total—remained by far the largest of any country (chart 2).

In 1993, the overall position increased \$49.7 billion, or 10 percent, compared with a 7-percent increase in 1992. The following tabulation shows the change in position by type of capital flow and valuation adjustment:³

Change in 1993 (Billions of dollars)

Total	49.7
10tai	49./
Capital outflows	
Equity capital	17.4
Intercompany debt	10.9
Reinvested earnings	20.8
Valuation adjustments Currency translation	-8.4
Currency translation	-5.8
currency translation.	٠.٠
Other	-2.6

The increase in the 1993 position reflected several factors. First, the steadily growing

economies in the Pacific Rim area and in parts of Latin America continued to attract investment by U.S. parents. Second, despite sluggish or negative economic growth in many European countries last year, expectations of a recovery, together with prospects for future growth resulting from formation of a single market in the European Union and from continued economic liberalization in Eastern Europe, may have encouraged U.S. parents to continue investing in those countries. Third, improved earnings in the United States and abroad—particularly the United Kingdom, Brazil, Switzerland, Canada, and Bermuda—strengthened U.S. parents' ability to finance investments with internally generated funds. Finally, the relaxation by some countries of restrictions on foreign investment, particularly in the financial and telecommunications services industries, increased U.S. parents' ability to invest.

Capital outflows for U.S. direct investment abroad were at a record level in 1993. About onehalf of the total was accounted for by reinvested earnings, which were boosted by both strong affiliate profits and an unusually high reinvestment ratio of 0.54. (The reinvestment ratio is defined as the portion of affiliate earnings that is reinvested.) The high reinvestment ratio reflected several factors. First, U.S. parents' domestic profits grew, reducing their need for funds from abroad. Second, some parents deferred repatriation of earnings in expectation of a reduction in foreign withholding taxes on distributions, particularly in Europe. Finally, some U.S. parents reinvested a larger share of affiliate earnings in anticipation of their need to finance a planned increase in capital expenditures by foreign affiliates in 1994.4

Mark W. New—assisted by Spicer V. Conant, Laura A. Downey, Marie K. Laddomada, Sherry Lee, Gary M. Solamon, and Dwayne Torney—conducted the survey from which the U.S. direct investment position abroad data were drawn. Smith W. Allnutt III programmed the tables. Gregory G. Fouch—assisted by Peter J. Fox, Nancy F. Halvorson, Tracy K. Leigh, Beverly E. Palmer, and Linden L. Webber—conducted the survey from which the foreign direct investment position in the United States data were drawn. D. Richard Mauery programmed the tables.

A foreign affiliate is a foreign business enterprise in which a single U.S. investor owns at least 10 percent of the voting securities, or the equivalent.

^{3.} Valuation adjustments to the historical-cost position are made to reflect differences between changes in the position, measured at book value, and capital flows, measured at transaction value. (For the position on a historical-cost basis, there are no valuation adjustments due to price changes, because prices are held at historical levels.)

Currency translation adjustments to the position are made to reflect changes in the exchange rates that are used to translate affiliates' foreign-currency-denominated assets and liabilities into U.S. dollars. The precise effects of currency fluctuations on translation adjustments depend on the value and currency composition of affiliates' assets and liabilities. Depreciation of foreign currencies in relation to the dollar usually results in negative translation adjustments, because it tends to lower the dollar value of net foreign-currency-denominated assets. Similarly, appreciation of foreign currencies in relation to the dollar usually results in positive adjustments, because it tends to raise the dollar value of net foreign-currency-denominated assets.

^{4.} According to a bea survey taken in December 1993, majority-owned foreign affiliates plan to increase capital expenditures 8 percent in 1994, compared with a 2-percent increase in 1993. See "Capital Expenditures by Majority-Owned Foreign Affiliates of U.S. Companies, Plans for 1994," Survey of Current Business 74 (March 1994): 36–43.

Table 3.—U.S. Direct Investment Position Abroad on a Historical-Cost Basis at Yearend

[Millions of dollars]																
				19	992				1993							
	All industries	Petrole- um	Manu- facturing	Whole- sale trade	Banking	Finance (except banking), insurance, and real estate	Services	Other industries	All industries	Petrole- um	Manu- facturing	Whole- sale trade	Banking	Finance (except banking), insurance, and real estate	Services	Other industries
All countries	498,991	57,487	186,675	52,668	24,081	135,600	17,086	25,394	548,644	62,409	199,457	57,645	26,720	155,597	18,104	28,713
Canada	68,832	8,170	33,068	6,144	874	12,625	2,869	5,081	70,395	8,840	34,062	6,653	823	12,242	2,425	5,349
Europe Austria Belgium Denmark Finland France	246,228 1,378 11,115 1,676 364 24,709	23,721 (D) 194 (D) (D) (D)	94,338 694 5,698 315 90 13,311	29,018 288 1,845 547 183 4,437	9,732 42 (D) (D) (D) 336	72,045 83 2,494 322 1 3,838	11,093 (D) 740 118 7 964	6,280 (*) (D) 35 (D) (D)	269,156 1,384 11,552 1,797 336 23,565	24,203 210 249 (D) (D) 973	96,752 578 5,557 206 127 13,257	32,194 453 2,056 572 141 4,733	11,372 (D) 97 (D) (D) 364	85,111 110 2,794 363 1 2,374	12,151 12 708 113 7 996	7,373 (D) 91 20 (D) 868
Germany Greece Ireland Italy Luxembourg Netherlands	33,578 372 7,686 13,899 1,783 20,142	2,169 (^D) 173 403 31 1,557	20,177 134 4,737 8,664 842 7,488	2,477 59 59 2,025 33 2,346	2,048 (^D) 9 164 184 129	4,396 (P) 2,415 1,873 681 6,401	770 (D) (D) 527 3 1,530	1,541 0 (P) 243 9 691	37,524 424 9,575 13,920 2,314 19,887	2,468 (D) (D) 352 30 1,055	22,283 125 5,122 8,745 1,289 7,775	2,945 60 159 2,086 1 3,090	2,229 (D) (D) 182 187 131	5,107 34 3,389 1,816 753 5,199	862 (D) 684 513 (D) 1,845	1,630 0 52 227 (^D) 791
Norway Portugal Spain Sweden Switzerland Turkey United Kingdom Other	3,824 1,225 8,345 1,887 29,190 674 82,641 1,741	3,166 (^D) 125 38 322 (^D) 13,516 180	80 354 5,208 1,240 2,408 444 22,004 450	225 319 1,175 432 8,449 19 3,923 178	71 207 1,039 (^D) 1,764 114 2,811 (^D)	140 (P) 169 77 15,186 (*) 33,706 192	17 178 421 61 985 (^D) 4,381 53	124 36 209 (P) 76 (P) 2,299 (D)	4,353 1,162 6,437 1,802 32,901 1,023 96,430 2,770	3,136 (^D) 140 1 629 (^D) 13,802 196	584 340 3,481 1,166 1,923 606 22,855 734	200 266 984 370 9,482 23 4,408 165	85 195 1,090 (^D) 1,791 98 4,122 604	141 127 160 167 17,823 (*) 44,401 352	29 145 405 70 1,156 (^D) 4,447 60	179 (P) 176 (P) (P) 98 2,396 659
Latin America and Other Western Hemisphere	90,671	4,618	26,717	4,752	8,049	40,277	1,206	5,054	101,936	5,506	29,641	4,682	8,013	46,496	991	6,607
South America Argentina Brazil Chile Colombia Ecuador Peru Venezuela Other	28,360 3,399 16,343 2,655 2,436 294 620 1,977 636	2,920 515 741 (P) 973 137 (P) 199 140	15,924 1,326 12,218 178 741 88 18 1,280 74	1,437 482 152 304 108 38 63 200 90	2,005 427 1,010 359 (P) 5 (P) (P) 108	3,722 545 1,923 1,084 16 (P) 56 76 (P)	260 58 99 (P) -6 0 9 23 (P)	2,092 46 200 511 (P) (P) 400 (P) 190	30,921 4,355 16,908 2,869 2,542 511 631 2,295 809	3,074 566 738 (P) 758 355 (P) 198 199	17,135 1,993 12,574 229 769 97 20 1,371 82	997 135 96 204 117 38 51 223 132	2,318 552 1,139 374 (P) (P) (P) (P) 125	4,227 578 1,946 1,185 335 0 0 156 27	299 77 80 (P) 13 0 8 (P) 8	2,871 455 334 628 (P) (P) (P) 281 237
Central America Costa Rica Guatemala Honduras Mexico Panama Other	25,863 275 115 239 13,723 11,329 182	1,051 -45 21 (^D) (^D) 744 127	10,231 278 85 117 9,608 132 11	1,245 46 -4 6 812 382 3	47 0 2 5 (D) (D) 2	10,665 0 6 (P) 794 9,841 (P)	521 5 3 (^D) 335 141 (^D)	2,104 -9 3 37 1,947 (D) (D)	28,966 385 138 223 15,413 12,575 232	1,132 2 28 (^D) (^D) 724 144	11,569 339 102 144 10,802 169 12	1,481 67 -6 15 823 578 4	98 0 1 5 (D) (D)	11,873 0 7 23 912 10,926 4	421 6 3 0 316 (D)	2,392 -30 3 (P) 2,258 (P) 59
Other Western Hemisphere Bahamas Barbados Bermuda Dominican Republic Jamaica Netherlands Antilles Trinidad and Tobago U. K. Islands, Caribbean Other	36,448 4,733 494 25,668 779 892 -2,072 565 5,315 72	647 67 39 (P) (P) (P) (P) (P) 42 31	562 (P) 7 3 134 160 (P) 89 70 43	2,070 113 310 804 7 668 12 0 153 3	5,997 3,022 (P) 0 (P) (P) 3 (P) 2,877 (P)	25,890 1,462 67 24,425 (P) 4 -2,207 16 2,103 (P)	424 5 (P) 113 (P) 18 (P) 1 65 (*)	858 (D) 0 (D) (D) 1 (D) (D) 5 (D)	42,049 4,194 644 28,153 1,020 1,077 20 693 6,054 195	1,300 471 95 (D) (D) (D) 469 30 169	937 (D) 7 (D) 237 168 21 (D) 171 48	2,204 140 379 794 5 (P) 8 0 (P) 4	5,597 2,707 (P) 0 (P) (P) 4 5 2,801 (P)	30,396 817 88 26,826 3 8 -23 (P) 2,648 (P)	271 -38 (P) 103 (P) 20 0 1 65 (*)	1,344 (D) 0 359 (D) (D) (D) 3 (D) (D) (D)
Africa Egypt Nigeria South Africa Other	4,440 1,337 301 879 1,922	2,419 1,122 198 (P) (P)	963 74 64 486 339	155 (*) (D) 89 (D)	136 91 (D) 0 (D)	436 5 (D) (D) 431	83 41 4 5 32	247 3 0 76 167	5,297 1,374 527 925 2,472	2,958 1,087 (^D) (^D) 1,210	1,064 81 50 544 389	187 41 (D) 76 (D)	185 (D) (D) (D) (D)	577 (D) 2 (D) 554	87 36 5 6 40	(D) 0 32 (D)
Middle East Israel Saudi Arabia United Arab Emirates Other	5,644 1,358 2,351 429 1,506	2,007 (D) (D) 233 1,600	1,762 947 807 8 (*)	166 21 22 122 1	141 0 (D) (D) -153	1,085 160 (D) (D) (D)	281 158 69 29 26	201 (D) 133 (D) (D)	6,459 1,660 2,567 537 1,695	2,225 (D) (D) 291 1,730	2,091 (D) (D) (*) (*) (*)	198 25 27 142 4	216 0 (D) (D) -135	1,185 202 (D) (D) 16	307 133 104 23 46	(D) (D) (D) 45 34
Asia and Pacific Australia China Hong Kong India Indonesia Japan Korea, Republic of Malaysia New Zealand Philippines Singapore Taiwan Thailand Other	79,984 16,885 516 8,730 4855 4,472 26,590 2,850 1,598 3,206 1,724 6,728 2,910 2,595 696	15,164 2,601 80 450 (P) 3,899 4,767 72 351 404 (P) 1,287 (P) 904 172	29,827 6,379 306 1,433 203 144 11,838 1,201 926 625 1,022 3,150 799 41	12,433 1,663 76 2,804 47 5,284 277 103 108 108 1,138 517 243 40	5,149 1,011 (*) 914 233 (P) 266 1,125 91 (P) 341 386 331 230	9,132 2,054 12 2,335 (P) 8 3,282 165 103 190 (P) 507 160 (P) (P)	1,554 471 (P) 312 155 (P) 566 288 1 (P) (P) (P) 199 76 47 0	6,726 2,705 (P) 483 (*) 271 589 -17 23 1,885 61 61 (D) (D) (D)	92,269 18,437 877 10,457 759 5,031 31,393 3,001 1,928 3,037 1,770 8,782 2,893 807 3,132	17,328 2,579 223 496 (P) 4,552 5,429 74 303 339 (P) 1,937 (P) 1,011 188 1,348	35,846 7,076 461 2,660 395 160 13,610 1,236 1,079 778 960 4,632 1,896 863 40	13,732 1,706 144 3,624 23 -25 5,859 245 92 108 151 1,076 454 250 25	6,110 1,199 (P) 1,079 310 95 309 1,231 96 (P) 368 469 401 300 212	9,987 2,060 -2 1,562 (P) (P) 4,780 4,780 332 198 (P) 356 144 (P) (P)	2,143 734 (P) 443 18 (P) 740 24 2 (P) -196 187 79 59 0	7,124 3,083 (P) 594 (*) 222 666 23 25 1,587 6 125 (P) (P) (D)
Addenda: Eastern Europe	877 207,170 10,779	147 19,615 5,661	441 88,932 2,395	31 19,245 461	100 7,158 418	(^D) 56,366 990	12 9,929 173	(^D) 5,926 681	1,879 224,587 11,853	166 19,827 6,422	725 91,034 2,461	27 21,362 403	125 8,719 502	176 66,517 1,133	13 10,803 243	647 6,326 689

 $^{^{\}star}$ Less than \$500,000 (+/-). $^{\rm D}$ Suppressed to avoid disclosure of data of individual companies.

NOTE.—Historical cost is the only basis on which detailed estimates of the position are available by country and by industry.

1. Prior to 1993, the European Union was known as the European Communities (12). The European Union com-

prises Belgium, Denmark, France, Germany, Greece, Ireland, Italy, Luxembourg, Netherlands, Portugal, Spain, and the United Kingdom.

2. OPEC is the Organization of Petroleum Exporting Countries. Its members are Algeria, Gabon, Indonesia, Iran, Iraq, Kuwait, Libya, Nigeria, Qatar, Saudi Arabia, the United Arab Emirates, and Venezuela. Prior to 1993, Ecuador was also a member of OPEC; data for it are included in the 1992, but excluded from the 1993, data in this line.

Changes in the position by country

The \$49.7 billion increase in the U.S. direct investment position abroad was spread among all major geographic areas. The largest increases were in Europe, Asia and Pacific, and Latin America and Other Western Hemisphere.

Europe accounted for just under one-half of the increase. There, the position rose \$22.9 billion, or 9 percent. Capital outflows of \$30.0 billion were partly offset by a -\$7.1 billion valuation adjustment related to widespread foreign currency depreciation against the dollar. Within Europe, the increase (as well as the level of the position at yearend) was by far the largest in the United Kingdom; increases were also sizable in Germany and Switzerland.

In the United Kingdom, a \$13.8 billion increase was mainly in finance (except banking), insurance, and real estate (FIRE); it mostly reflected U.S. parents' advances to, and earnings reinvested in, investment-bank affiliates. The capital needs of these affiliates have expanded in accordance with the growing demand for global financial services, as evidenced by the record growth in cross-border sales and purchases of securities in 1993. These affiliates also have played a role in financing the continued heavy merger and acquisition activity in Europe. Equity capital outflows to the United Kingdom were particularly large in manufacturing, where they reflected several large acquisitions in "other" manufacturing and "other" transportation equipment.

In Germany, the position increased \$3.9 billion; the increase was widespread by industry and by account. In Switzerland, a \$3.7 billion increase consisted mainly of reinvested earnings of affiliates in fire and wholesale trade.

In Norway, the increase in position, though far smaller than that in Germany or Switzerland, was the net of large, nearly offsetting changes resulting from the same transaction: The largest single equity capital outflow in 1993, reflecting the acquisition of a food products manufacturer, was largely offset by an associated negative valuation adjustment.

In Asia and Pacific, the position increased \$12.3 billion, or 15 percent. Almost one-half of the increase resulted from reinvested earnings. Increases occurred in most countries and reflected continued robust economic growth in the area. Some of the largest increases—ranging from \$1.6 billion to \$2.1 billion—were in Australia, Hong Kong, and Singapore; they primarily resulted from reinvested earnings. However, the largest

increase in position within Asia and Pacific—\$4.8 billion—was in Japan; this increase mainly reflected positive valuation adjustments related to the appreciation of the Japanese yen against the U.S. dollar. Equity outflows also contributed to the increase in Japan; they were the largest to any Asian and Pacific country and were concentrated in manufacturing.

In Latin America and Other Western Hemisphere, the position increased \$11.3 billion, or 12 percent. The largest increases were in Bermuda, the Netherlands Antilles, and Mexico. Bermuda, a \$2.5 billion increase mainly resulted from the reinvested earnings of finance affiliates of U.S. parents in manufacturing and petroleum. In the Netherlands Antilles, a \$2.1 billion increase mainly reflected repayments by U.S. parents of loans from their finance affiliates. In Mexico, a \$1.7 billion increase partly reflected the acquisition of minority interests in a beverage business and a telecommunications business. These acquisitions were part of a wider trend of acquisitions in those industries that reflected the industries' increasing globalization and the worldwide search by U.S. parents for growing markets. The acquisition of the telecommunications business, for example, was the largest of many new investments in that industry in 1993, including the purchase of minority interests in the newly privatized Hungarian telephone system and in a Hong Kong telecommunications company that will be used as a base to enter the burgeoning Chinese market.

The position in Canada increased \$1.6 billion, or 2 percent. The increase largely resulted from reinvested earnings, particularly in transportation equipment manufacturing, petroleum, and fire; also contributing was the acquisition of a minority interest in a beverage company. However, the increase was dampened by a negative valuation adjustment that resulted from the depreciation of the Canadian dollar against the U.S. dollar.

Foreign Direct Investment in the United States

The foreign direct investment position in the United States valued at historical cost—the book value of foreign direct investors' equity in, and net outstanding loans to, their U.S. affiliates—was \$445.3 billion at the end of 1993 (tables 2 and 4, and chart 1).⁵ For the second consecutive

^{5.} A U.S. affiliate is a U.S. business enterprise in which a single foreign direct investor owns at least 10 percent of the voting securities, or the equivalent.

year, Japan's position—\$96.2 billion, or 22 percent of the total—was the largest. The United Kingdom had the second largest position—\$95.4 billion, or 21 percent of the total—and the Netherlands had the third largest—\$68.5 billion, or 15 percent of the total (chart 3).

In 1993, the overall position increased \$19.6 billion, or 5 percent, compared with a 2-percent increase in 1992 and a 6-percent increase in 1991. The following tabulation shows the change in position by type of capital flow and valuation adjustment:

Change in 1993 (Billions of dollars)

Total	
Capital inflows	
Équity capital	21.7
Intercompany debt	9.1
Reinvested earnings	-8.1
Valuation adjustments	-3.0
Currency translationOther	4
Other	-2.6

The increase in the position resulted from improvements in foreigners' incentive and ability to invest in the United States. Foreigners' incentive to invest was enhanced by the continued growth of the U.S. economy. Their ability to invest was strengthened by improved business conditions in certain major investor countries, such as the United Kingdom, which raised the earnings of foreign parents in those countries. The impact of these factors can also be seen in the total outlays by foreign investors to acquire or establish U.S. businesses: In 1993, such outlays, including those financed by equity capital inflows, rose

71 percent after having decreased 40 percent in 1992.6

The 5-percent increase in the position in 1993 is in line with the average rate of growth over the previous 2 years, but it remains well below the rates of growth during 1982-90, when annual increases averaged 16 percent. Among the factors limiting growth in the position in 1993 were continued economic weakness in Japan, the largest investor country, and competition for investable funds from a number of other areas, such as Europe, Latin America, and the Pacific Rim, that also offered attractive investment opportunities.

For the fifth consecutive year, growth in the position was reduced by negative reinvested earnings, which occur when affiliates incur losses or pay dividends to their foreign parents in excess

6. For a discussion of these and other factors affecting new foreign direct investment in the United States, see "U.S. Business Enterprises Acquired or Established by Foreign Direct Investors in 1993," Survey 74 (May 1994): 50-61. Preliminary data from BEA's survey of new foreign direct investments, summarized in that article, indicate that total outlays to establish or acquire U.S. businesses were \$26.2 billion in 1993, up from \$15.3 billion in 1992. These figures differ from those on changes in the foreign direct investment position presented here largely because they cover only transactions involving the acquisition or establishment of new U.S. affiliates and because they include financing other than that from the foreign parent, such as local borrowing by existing U.S. affiliates. In contrast, changes in the position reflect transactions of existing, as well as new, U.S. affiliates (but only if the transactions are with the foreign parent or other members of the foreign parent group) and valuation adjustments.

Notwithstanding their differences, the two types of data are related. Any outlays to acquire or establish U.S. businesses that are funded by foreign parents (or other members of the foreign parent group) are part of capital inflows, a component of the change in the position. Data on the sources of funding of outlays to acquire or establish new U.S. affiliates indicate that foreign parent groups funded \$11.8 billion of such outlays in 1993, compared with \$7.8 billion in 1992.

CHART 3

Foreign Direct Investment Position in the United States, 1993: Shares of Investor Countries

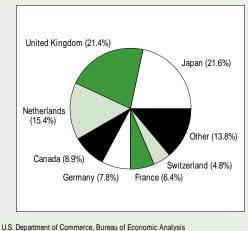
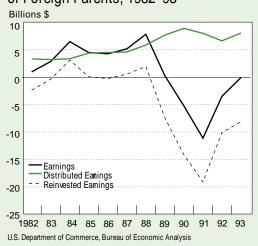


CHART 4

Earnings, Distributed Earnings, and Reinvested Earnings of U.S. Affiliates of Foreign Parents, 1982–93



of their current earnings. During the 5-year period, U.S. affiliates maintained relatively stable earnings distributions despite sharp declines in earnings, which turned to losses in 1990 (chart 4). Earnings began to recover in 1992, and by 1993 they were once again positive, though barely. Reinvested earnings also increased, but were still negative in 1993. By country, Japan accounted for over one-half of total negative reinvested earnings in 1993, as Japanese parent companies, faced

with poor business conditions at home, turned to their U.S. affiliates for funds. By industry, affiliates' negative reinvested earnings were fairly widespread, but were highest in real estate and machinery manufacturing.

Changes in the position by country

The \$19.6 billion increase in the 1993 position was fully accounted for by European investors, whose position rose 8 percent. Within Europe, parents in the United Kingdom had the largest increase, followed by parents in Germany, the Netherlands,

Table 4.—Foreign Direct Investment Position in the United States on a Historical-Cost Basis at Yearend [Millions of dollars]

	[Millions of dollars]																	
					1992									1993				
	All industries	Petrole- um	Manu- facturing	Trade	Banking	Finance, except banking	Insur- ance	Real estate	Other industries	All industries	Petrole- um	Manu- facturing	Trade	Banking	Finance, except banking	Insur- ance	Real estate	Other industries
All countries	425,636	34,347	163,354	69,005	26,311	17,683	34,265	29,915	50,756	445,268	32,647	166,698	69,720	31,026	26,542	39,154	28,609	50,872
Canada	37,845	1,649	17,005	2,101	2,148	2,272	2,883	4,751	5,039	39,408	1,991	16,600	1,839	2,289	3,346	4,338	4,691	4,314
Europe Austria Belgium Denmark Finland France	251,206 518 4,288 1,508 1,416 25,459	26,006 0 (D) 4 (D) 50	117,617 148 1,502 549 1,076 17,563	27,808 127 1,209 (^D) 18 1,740	11,584 113 (^D) 270 89 1,740	- 480 114 -156 (^D) (^D) -2,435	28,335 (*) -1 0 196 1,667	11,102 1 64 0 -2 122	29,234 16 87 319 27 5,011	270,767 557 4,589 833 1,500 28,470	24,979 0 (^D) 5 50 60	122,590 164 1,879 513 1,087 16,937	27,993 141 983 (^D) 24 1,880	(D) (D) 241 104 2,004	7,772 (D) -153 (D) (D) -161	30,770 (*) (*) 0 150 2,314	10,850 1 61 0 (D) 47	31,089 16 9 (P) (P) 5,389
Germany Ireland Italy Liechtenstein Luxembourg Netherlands	29,603 2,750 274 40 730 65,323	664 (D) 132 (D) (D) 11,783	15,376 515 208 30 316 22,994	7,540 180 432 48 (^D) 7,252	961 (D) 598 1 -2 2,556	-2,484 360 (D) (D) 106 2,851	4,550 54 (^D) 0 10 6,677	1,039 (D) 22 -2 106 4,625	1,956 (P) -88 -5 (P) 6,586	34,667 2,593 1,229 -15 990 68,477	(D) (D) 127 -6 (D) 12,424	17,852 407 439 25 823 22,856	7,304 (^D) 507 46 (^D) 7,713	1,972 (D) 542 2 -5 3,537	35 443 -477 -33 113 2,590	4,507 (D) (D) (D) 0 (P) 7,117	1,074 128 (^D) -38 107 4,487	(D) (D) -116 -11 -250 7,752
Norway Spain Sweden Switzerland United Kingdom Other	709 1,546 6,850 20,635 89,073 485	38 0 (D) 52 10,901 (D)	404 72 4,909 11,088 40,777 91	(P) 187 757 782 6,784 196	19 960 123 (^D) 1,745 135	-3 (D) (D) 1,423 1,383 (D)	(D) (D) 1,266 4,005 9,468 0	(D) 3 348 (D) 4,528 7	35 10 -273 1,775 13,487 8	844 623 8,077 21,384 95,415 537	35 (D) (D) 366 9,367 (D)	302 4 5,384 11,299 42,543 76	(D) 162 765 709 6,934 258	(D) 1,181 128 1,610 2,123 153	-3 (P) -443 1,061 6,432 (P)	(P) 191 (P) 4,417 10,487 0	(D) (D) 430 1 4,422 6	255 20 275 1,920 13,106 7
Latin America and Other Western Hemisphere	21,098	2,288	6,636	2,910	2,049	1,462	2,316	2,054	1,382	20,342	1,236	5,219	2,348	2,259	3,724	3,061	1,682	813
South and Central America Brazil Mexico Panama Venezuela Other	7,790 574 1,230 5,040 440 507	841 (D) 2 (D) (D) (D)	1,243 -92 582 734 45 -27	215 23 193 12 -7 -4	1,749 600 187 (^D) (^D) 535	1,127 0 12 1,108 1 7	(D) (D) (D) (D) (D)	170 7 54 56 22 31	(D) -14 200 82 (D) 0	6,604 714 1,039 4,754 -398 494	-608 (D) (*) (D) (D) (D)	866 -80 453 453 50 -10	-89 34 -49 -7 -9 -58	1,935 692 198 (^D) (^D) 559	1,210 -1 44 1,134 -1 33	(D) (D) 0 (D) 0 (D)	221 7 51 114 21 29	(P) (P) 341 103 (P) -1
Other Western Hemisphere	13,308 2,779 1,473 8,618 -38 476	1,447 (D) -31 1,480 (D) (D)	5,393 -2 1,009 4,004 366 16	2,695 115 (^D) 1,437 763 (^D)	300 0 (D) 164 (D) (*)	335 2,463 (D) 315 -2,545 (D)	(D) 0 59 (D) 3 47	1,884 52 79 604 975 173	(P) (P) 185 (P) 208 (P)	13,739 1,184 1,442 6,984 3,511 617	1,843 (D) -6 1,593 (D) (D)	4,353 2 528 3,270 529 23	2,437 (D) 450 1,319 522 (D)	324 0 (P) 174 (P) (*)	2,514 792 (P) 178 1,546 (P)	(D) 0 (D) (D) 7 (D)	1,461 61 160 271 782 187	(D) (D) 184 (D) -183 (D)
Africa	723 -20 743	(D) 0 (D)	(D) -8 (D)	(D) (D) -174	19 -3 22	(D) 0 (D)	0 0 0	5 (*) 5	(^D) (^D) 179	805 -7 812	(D) 0 (D)	(D) 7 (D)	(D) (D) (D)	13 (D) (D)	(P) 0 (P)	0 0 0	75 (*) 75	(D) (D) (D)
Middle East Israel Kuwait Lebanon Saudi Arabia United Arab Emirates Other	4,786 1,284 1,643 -29 1,688 93 106	(D) 0 (D) 0 (D) -6 (D)	(D) 49 (D) (D) (D) (D) -1 (*)	(D) (D) 398 (D) (D) (*) 3	789 621 (^D) 0 23 7 (^D)	(D) (D) (D) (D) (*) 0 (*) 0 4	2 0 2 0 0 0 0	1,141 -2 1,158 -37 27 2 -6	(P) (D) (D) (D) 0 (P) 91 -7	5,027 1,712 1,555 -35 1,591 107 98	(P) 0 (P) 0 (P) -3 2	(D) 372 (D) (D) (D) (D) -3 -2	(D) (D) (D) (D) (D) (*) 4	775 580 (^D) 0 28 (^D) 110	(D) (D) (D) (D) 0 -1 0 4	3 0 3 0 0 0	1,037 -3 1,071 -44 21 1 -10	(D) (D) (D) (D) (D) (D) (D) (-9
Asia and Pacific Australia Hong Kong Japan Korea. Republic of Malaysia New Zealand Philippines Singapore Taiwan Other	109,978 7,069 1,842 97,537 823 73 69 68 873 1,117 506	2,630 2,493 -3 140 -2 0 0 0 4 0 -2	21,768 2,124 237 18,321 -16 22 72 6 342 530 129	35,642 (P) 832 33,821 (P) 56 -1 -2 42 192 43	9,723 -103 241 8,809 169 1 2 47 53 220 284	13,809 (P) 237 13,087 (P) 0 -27 0 55 (P) 28	730 1777 2 486 (P) 0 (P) (P) (P) (P)	10,861 282 230 9,909 14 2 28 -2 372 19 6	14,816 1,586 66 12,964 (D) -7 (D) (D) 5 81 (D)	108,918 7,278 2,015 96,213 795 250 104 67 228 1,272 694	2,788 2,513 7 254 6 0 0 0 10 -1 -2	21,618 2,234 331 17,746 -113 50 105 3 434 570 259	36,911 (P) 893 34,754 (P) 81 (P) (D) 64 220 147	10,966 144 244 9,803 101 (P) 57 62 254 265	11,133 (P) 328 11,151 (P) -1 -27 0 (P) (P) (P)	982 224 1 686 (D) 0 29 (D) -1 (D) (D)	10,274 175 233 9,460 13 3 15 -2 355 23 -3	14,246 1,491 -21 12,359 176 (P) (°) (°) (P) 105 (P)
Addenda: European Union ¹ OPEC ²	220,628 3,981	25,577 1,888	99,870 31	25,769 (^D)	9,781 272	-1,420 (^D)	22,755 (*)	10,650 1,221	27,647 134	237,960 2,959	24,226 857	104,252 78	25,932 (^D)	12,619 306	7,200 (^D)	24,802 3	10,433 1,123	28,495 151

Less than \$500,000 (+/-).

^{7.} For direct investment in the United States, negative reinvested earnings represent an outflow of investment capital, which reduces the position.

^D Suppressed to avoid disclosure of data of individual companies.

NOTE.—Historical cost is the only basis on which detailed estimates of the position are available by country and by industry.

1. Prior to 1993, the European Union was known as the European Communities (12). The European Union com-

prises Belgium, Denmark, France, Germany, Greece, Ireland, Italy, Luxembourg, Netherlands, Portugal, Spain, and

^{2.} OPEC is the Organization of Petroleum Exporting Countries. Its members are Algeria, Gabon, Indonesia, Iran, Iraq, Kuwait, Libya, Nigeria, Qatar, Saudi Arabia, the United Arab Emirates, and Venezuela. Prior to 1993, Ecuador was also a member of OPEC; data for it are included in the 1992, but excluded from the 1993, data in this line.

and France. Outside Europe, the position of Canada increased, while the position of Japan decreased. In Other Western Hemisphere, a relatively small increase in the position was the net result of a number of considerably larger, offsetting changes among countries in the area; most of the largest changes were in finance (except banking) (hereinafter referred to as "finance").

The position of British parents increased \$6.3 billion, or 7 percent. The largest increases were in finance, chemicals, and "other" industries. In finance, the increase was in the form of debt, as affiliates borrowed funds from their British parents. In chemicals, nearly one-half of the increase was accounted for by (positive) reinvested earnings of companies engaged primarily in the manufacture of pharmaceuticals. In "other" industries, equity capital inflows accounted for most of the increase; included in equity capital inflows was a \$0.4 billion inflow resulting from a British company's acquisition of a minority interest in an air transportation company.

The position of German parents increased \$5.1 billion, or 17 percent. The largest increases were in finance and in chemicals. In finance, the increase resulted from debt repayments by foreign parents; in chemicals, it was due to affiliates' borrowing from foreign parents.

The position of Netherlands parents increased \$3.2 billion, or 5 percent. "Other" industries and banking had the largest increases. In "other" in-

dustries, the increase was due to borrowing from foreign parents. Nearly one-half of the increase in banking resulted from the elimination of negative positions in affiliates that were liquidated.

The position of French parents increased \$3.0 billion, or 12 percent. Three-fourths of the increase was in finance and resulted from repayments by French parents of funds borrowed from their affiliates.

The position of Canadian parents increased \$1.6 billion, or 4 percent. Increases in insurance and finance were partly offset by a decrease in "other" industries. In both insurance and finance, the increases were about evenly distributed between equity inflows, debt inflows, and (positive) reinvested earnings. The decrease in "other" industries was mostly attributable to the repayment of loans from foreign parents.

The position of Japanese parents declined \$1.3 billion, or 1 percent. The decline was spread among several industries; the largest declines were in finance, real estate, and "other" industries. In finance, the decrease was more than accounted for by debt outflows, as affiliates made loans to their parents. The declines in real estate and "other" industries were more than accounted for by negative reinvested earnings, as affiliates paid dividends to their parents even though they had negative earnings. Only in wholesale trade and banking were there significant increases, which reflected sizable capital contributions by Japanese parents to their affiliates.